

Sue Barham

Director of Marketing

sue@larkspurvail.com



Sue started at Larkspur as a part time host in 2003 and immediately recognized a pro and a perfectionist in Chef/Owner Thomas Salamunovich. She quickly aspired to become an integral part of his team.

A graduate of UMass, Amherst, Sue received her BS in Marketing and thought fashion was her calling. She spent the first few years of her career following that direction, when a chance opportunity as a buyer for a ski shop brought her to Vail in 1982. She fell in love with the area, and shortly thereafter with her future husband, Neil. Skiing in the winter and bicycling in the summer became her favorite hobbies.

The energetic restaurant business in Vail was beckoning as Sue became less interested in her retail career. She worked at several popular establishments before deciding to open her own café in 1989. Poppyseeds was a hit with the local residents, offering a casual haven away from downtown Vail. With housemade soups, breads, entrees, and desserts the business enjoyed a loyal clientele for twelve years. She retired from the long hours and demands of the restaurant in 2001.

After a brief sabbatical, the part time host position at Larkspur presented a very attractive opportunity. Soon she became more involved, writing press releases for Larkspur's activities and helping with the marketing and advertising tasks. Her position grew to Marketing Director for Larkspur and its sibling, Avondale. She strives to 'do what you love, so you'll never work a day in your life.'